

**Board Members in Attendance (term expiration):**

	Susana Vazquez (2026)	X	Julie Smitherman (2028)
X	Sean Hilty (2026)	X	Kirk Lightfoot (2028)
X	Marissa Wilson (2026)	X	Ken Jones (2028)
X	Stephanie Benitez (2026)	X	Clay Nordan (2028)
X	Wesley Hallman (2026)	X	Kathy King (2028)
X	Tonia Mayton (2027)	X	Courtney Bennett (Ex Officio)
X	Patricia Honeycutt (2027)	X	Mayor Nix (Ex Officio)
X	Jackie Chappell (2027)	X	Adele Nelson (Ex Officio)
X	Susan Lehman (2027)		Junior Mayor (Ex Officio)
X	Sarah Hogan Shaw (2027)		MDCD Representative (Ex Officio)

**Call to Order and Approval of Minutes**

President Kirk Lightfoot called the meeting to order at 8:04 AM.

Minutes were reviewed from the meeting on March 12, 2026. *On a motion by Julie Smitherman, seconded by Kathy King, minutes were approved as presented.*

**Treasurer's Report**

Treasurer Sarah Hogan Shaw presented a report dated 4/6/26 indicating:

- Income Statement (Profit & Loss for 3/3-4/6/26): -\$5,206.35
- Balance Sheet (as of 4/6/26): \$57,213.19
- Outstanding checks: \$7,002.99
- Net Statement Balance (as of 4/6/26): \$50,210.20

**REVENUE SOURCES**

- **Membership Dues: \$803.58 (YTD: \$3,284.73)**
  - **Supporter Level:** Sophie's Kitchen (new), Dixie Decorations
  - **General Level:** Skye Apothecary (new)
  - **Non-Profit Level:** Montevallo First Baptist Church
  - **Individual Level:** Mike Galloway (new), Anonymous
- **Interest from Commercial Sweep: \$113.53**
- **Business Basics: \$84.93**
  - 9 tickets sold
- **Veteran Banners: \$589.80**
  - 2 sold

- **Sponsorships:**
  - Friday Nights at the Cove June sponsorship – Alabama Custom Trailer & RV (\$241.45)
  
- **Various: \$127**
  - Proceeds of 8 Christmas ornaments sold at Meri Moon for \$15 each minus 30% commission (\$84)
  - Donations for leftover Monte Gras beer (\$43)

*On a motion by Patricia Honeycutt, seconded by Jackie Chappell, the financial reports were approved as presented.*

## President's Report

President Kirk Lightfoot noted that the Façade Grant application is still open with a deadline of May 6, 2026. The mural by E. Allen Warren at the Pecan Grove stage is complete as of March 22, and one side remains a blank canvas for a future community-involved project. Attendees to the Main Street Now Conference in Tulsa, OK will include Courtney, Tonia, Kirk, Jackie, Dessilyn, Susan, Marissa, Rachel, Patricia, Mayor Nix, Lelia, and Brandelyn. He also encouraged Board Members to consider stepping up to officer positions in 2027, including President-Elect.

## Committee Reports

### **Organization Committee:**

D&O Insurance has been paid for the year.

### **Design Committee:**

Committee Chair, Julie Smitherman, thanked Kirk for his attention to the replacement roses recently planted at the Post Office; Façade Grant application is still open and at least 5 businesses have indicated their intent to apply; all are encouraged to participate in the litter cleanup event on April 25; the Liberty Tree was planted on March 18 at Owl's Cove Park; and a new chair is being sought for the Holiday Storefront Decorating Contest.

### **Promotion Committee:**

Committee Chair, Sarah Hogan Shaw, reported that Friday Nights at the Cove starts April 24 and will continue the last Friday of every month through July; at our May 29 concert, we will debut our 10 Year Anniversary Downtown Bingo Card activity, which will culminate at an event at Owl's Cove Park on June 13 from 5-8 PM featuring interactive memory walls, live music, bingo prizes, and more; Video Visions' proposal was discussed, with the possibility of partnering with Montevallo Chamber of Commerce; the potential of pairing UM students with local businesses to produce short form videos possibly during the Fall 2026 semester was discussed; an app-based Scavenger Hunt tailored for students has been developed by Rachel and will take place April 20-25; all are encouraged to do Google Reviews of local businesses as a no-cost way to help them advertise.

**Economic Vitality Committee:**

Committee Chair, Ken Jones, reported that Richie Thayer from the UM Stephens College of Business joined as a guest this month; opportunities to connect the business community with UM students were discussed; ecotourism and future improvements to Montevallo's trails systems were discussed.

**Executive Director's Report**

**Activity Report**

Courtney Bennett reported that our UM intern, Bex Pickering, continues to work on coloring pages featuring historic downtown buildings and will host a coloring activity in the kids' area at Arts Fest; they are also developing a self-guided walking tour of historic sites downtown. She noted that Main Street Alabama is doing a Visual Storytelling project utilizing grant funds to get professional photos taken at each Designated District, and she has submitted proposals from 3 local photographers and will hear back from MSA about which one they choose to hire. Courtney reported that she attended the Make Your Mark Foundation Meeting on March 13; represented Main Street at the Skye Apothecary Ribbon Cutting hosted by Montevallo Chamber of Commerce on March 14, and volunteered at the 2nd Annual Montevallo Backyard BookFest that day; on March 17, she met with Dee Starkey, Columbiana Main Street's new Director; she attended the Montevallo Chamber luncheon on March 18, and had a photo opp with America 250 AL Partners and participated in the Liberty Tree planting in Owl's Cove Park; she attended Main Street Alabama's Quarterly Training in Gadsden: "Leading for Longevity" on March 25, and the Housing Study Preliminary Call with Mary Wirth and Jay Schlinsog on March 27.

**Business Transitions**

- **Opened this month:**
  - Moe & Moore's BBQ (1225 Valley Street), soft opening March 27
- **Business closings & relocations:**
  - Indigo Café + Bar (629 Main Street), currently accepting reservations for special events and catering only
- **Properties for sale/rent within the District:**
  - **Sale:**
    - 955 Main Street (former Blue Phrog Gallery): call Nathan Stamps at (205) 665-0095
    - 628-626 Main Street (former El Agave and Lucky Penny): call Susana Vazquez at (205) 796-5429
    - 727 Middle Street (former JP Building Co. office): call Anna Picklesimer at (205) 229-2499
    - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
  - **Rent:**
    - 440 Middle Street: Call Montevallo Realty at (205) 665-4689
    - 1259 Ashville Road, Suite 600: Call Shoal Creek Realty at (205) 567-9659

## University of Montevallo Report

Wesley Hallman gave a report on the University of Montevallo.

## City of Montevallo Report

Mayor Rusty Nix reported on the status of various projects throughout the city.

### Old Business

- Volunteer hours were collected.
- Sponsors for this year's Friday Nights at the Cove season were recognized: ACTRV, Team Lehman/Su Casa, Mayor Rusty Nix, and Apex Solutions.

### New/Other Business

- The Board reviewed Bylaws IX and X.
  - *On a motion by Sarah Hogan Shaw, seconded by Jackie Chappell, the Board unanimously approved keeping the language of Bylaw IX as is.*
  - *On a motion by Sarah Hogan Shaw, seconded by Susan Lehman, the Board unanimously approved keeping the language of Bylaw X as is.*
- Volunteers are needed at the Children's Area at Arts Fest on April 18.
- Volunteers are needed at the Spring Cleaning litter pick-up event on April 25.
- Nominations for Shelby County Small Business of the Year are due by April 30.
- Ideas are welcomed for the 2026 Main Street Alabama Grant.
- The Board noted that \$6,481.42 was raised at the Monte Gras 2026 Ball. *On a motion by Sarah Hogan Shaw, seconded by Susan Lehman, the Board unanimously voted to allocate \$3,481.42 to the Monte Gras Ball 2027 Work Plan and allocate \$3,000 to unencumbered funds.*

### Announcements/Upcoming Events

- **Saturday, April 11:** Montevallo Chamber of Commerce is hosting April Saturday Walking Tours in partnership with Alabama Department of Tourism again this year! Meet at 10 AM at Bicentennial Park (in front of Main Street Tavern) for a tour around Historic Downtown Montevallo. No registration is required. Wear comfortable walking shoes and prepare to learn something new! You may utilize street parking or the Trustmark Bank rear parking lot off Valley Street.
- **April 13-16:** National Main Street Conference in Tulsa, Oklahoma. Montevallo Main Street office closed due to travel.
- **Wednesday, April 15:** Montevallo Chamber of Commerce hosts their monthly luncheon. Networking begins at 11:30 AM and lunch (\$15) starts at noon. "Montevallo Education Appreciation" will feature guest speakers from the Shelby County School District, honoring Montevallo Elementary, Middle, and High School Teachers of the Year! RSVP by April 10 to (205) 554-1418 or [montevallochamber@gmail.com](mailto:montevallochamber@gmail.com). Sponsored by Alabama Power.
- **Saturday, April 18:**
  - Montevallo Arts Collaborative will host their Annual Arts Fest from 10 AM - 5 PM in Orr Park! This free-admission event features artists from all over the Southeast selling original pieces in a variety of mediums, as well as live music from multiple acts throughout the day. Montevallo Main Street will provide a coloring station in the Children's Area and is proud to be a Silver Level sponsor of this event.

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- **Friday, April 24:** Join us in beautiful downtown Montevallo for an evening of live entertainment at Owl's Cove Park (737 Main Street)! This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. ETER4 is a Latin Rock Band based in Atlanta! Enjoy rock music in Español, as well as Spanglish rock. Sponsored by Team Lehman Realty / Su Casa Real Estate.
- **Saturday, April 25:**
  - Montevallo Main Street is partnering with Alabama PALS (People Against A Littered State) to host a litter cleanup event. Participants are invited to register at City Hall (541 Main Street) between 8 AM - 10 AM, pick up their cleanup supplies, and get their area assignment. For more information, contact [mainstreet@cityofmontevallo.com](mailto:mainstreet@cityofmontevallo.com) or (205) 597-9322.
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The next Board of Directors meeting is scheduled for May 14, 2026.

*On a motion by Patricia Honeycutt, seconded by Jackie Chappell, the meeting was adjourned at 9:18 AM.*

Respectfully submitted,  
Marissa Wilson, Secretary